





"Brian was able to kick-off our teams creativity & innovation initiative. Brian's real-life experience as an idea & solution provider that can take his ideas to the next level is just what the Mitotec team needed. Being creative is a mindset that will improve all that you do whether it be better efficiency on the job to making your families life better. I would recommend Brian to any that would like to instill this thinking in there team."



**Maximus King** 

"Brian is a leader in his industry and a great listener when it comes to giving you the best feedback on doing the right things moving forward. His knowledge of marketing and licensing is on a level that provides a clear pathway to success without enduring any setbacks with his playbook in the industry. If licensing and marketing were pieces on a chessboard, their names would be Brian Fried because when he gives advice you move across the board with one move."

"My time with Brian was well spent. He understood my ambition and goals, then was able to explain in great detail what my positions look like to investors, buyers, and on-line retailers who will be key to my success. If you need fresh unbiased perspectives backed by experience then I recommend Brian Fried's services completely!"



Chuck Dashiel III



Vicki Schierbaum

"So glad I took the step and reached out to Brian. I've paid for programs to help, but for me I still wasn't getting anywhere. I thought he was just another person to blow smoke and get money from me. Boy, was I wrong! After talking to Brian the first time, he answered my questions and what to do to get my product to market. I have newfound

We went over the steps to get an action plan going. So exciting! Highly recommend Brian!"

"Brian is definitely a go-to person who you can turn to when you have questions related to inventions and patents. He's down-to-earth and very easy to talk to no matter what stage you're in with your invention. He'll give you his honest and knowledgeable feedbacks, and point you to the right direction. A wonderful inventor consultant with great experiences & resources."



Dack Zhao





Alice Morin

"I am glad to know that I can count on Brian for guidance and for assistance.

It was very reassuring to be able to share my vision with someone who is trustworthy and knowledgeable. The conversation was a safe place to share my vision of my innovative product. It also was a privilege to do so with someone who could understand it's potential. After doing so, Brian guided me to put all the pieces together under the scope of a client, a manufacturer, a licensor and retails logistic perspective.

I highly recommend Brian if you are looking into the world of innovation, manufacturing, marketing, distribution and retail, whether those fields are familiar to you or not. Brian has the experience required in those fields to help you take the next into your dream project; you have everything to gain by reaching out to Brian!"

"Thanks Brian for the thoughtful, object and direct discussion. Our brainstorming session was very productive and eye opening for me. THANK YOU!" –Husny Amerih



Chris Michelec, P.E.

"Brian is friendly, professional and knows his stuff. His experience with numerous products helps him to answer a wide variety of product development question that you may have."



**Zandy Dossantos** 

"Brian is very professional a wonderful inventor with experience, knowledge and skills. He can help anyone that come with an idea like me and don't know exactly what to do. During our zoom meeting he was patient and listened to my invention idea. Then we researched if the products exist or not. Brian gave me some good tips and feedback. If he feels your idea is a fit or not for the industry he will encourage you to further research your idea. He is an amazing person, honest, and will tell you like it is. I highly recommend!"

"Mr. Brian in an amazing person first, wonderful inventor with experience, knowledge and skills. He can help everyone that come with an idea like me and don't know exactly what to do. The first thing Mr Brian did put me comfortable and started to listen my ideas. Then we researched if the products exist or not... So I learned no emotion in the business if we wanna eventually build it. So again he is an Amazing person. Do not hesitate to contact him if you have an idea because he can help you in any case."



Riccardo Agus

"Brian fried was responsive and honest about my project and helped with information I otherwise would not have known do yourself a favor and work with him on any of your future projects."

**Darius Brown** 

"Brian is amazing - he's one of those people who has crossed the bridge to success and has - and continues to - helped others across. Thanks very much for your help" –Nathaniel Baker



**Brad Scobey** 

"Brian, I want to Thank You, for ALL your hard work in obtaining a licensing agreement for my Patented Invention. I'm amazed, it only took you 4 months, to find a qualified company interested in my product, and securing a "fully executed" licensing agreement! Your vast experience as "serial inventor" and consultant/coach, proved to be a Winning combination! I have several friends, who would like to submit their products to you, for your evaluation and consideration. Thanks again Brian, for a job WELL DONE!"

"Brian was able to help get my patent-pending product and prototypes in front of industry leaders for licensing. After a few short months of evaluations and negotiations, we were able to ink a great deal with an excellent licensee! Brian's connections and relationships in the invention and licensing community are invaluable. Thank you Brian and I look forward to working together again in the future."



Jay Pupecki



"I engaged Brian's area of licensing expertise and found him to be upfront and so informative and gave me expert advice on moving forward with my Patent. I enjoyed the meeting and gained knowledge. Thank You."

Cheryl Manzone

"Brian was clear, honest and transparent. Great guy! I highly recommend him!!"

**Holly Blaser** 

"I've had the pleasure to have talked with Brian on 4 occasions. He has been very helpful with his knowledge of the invention submission process. I recently received my first patent certification. I wanted to promote my invention and was connected with Brian through LinkedIn. I immediately sent him a connection request, he immediately returned the request and we talked within 5 minutes. I didn't know anything about the submission process, he, without hesitation, told me he would help me bring my idea to the public via his new channel for inventors. After looking at my presentation he told me that I was not ready to put any more money towards my invention submission to companies until I did a little more work. That is INTEGRITY. For him to be honest, and Not take me for granted I applaud his character. When I am ready to move forward with my invention I will undoubtedly contact my now friend, whom I can trust. "



David Nurnberg



"Brian Fried is an expert invention coach. His knowledge of the industry and decades of experience places him at the top of the go-to inventor coaches for the best results and most efficient way to go about #launching your new #product #invention or idea. I highly recommend Brian Fried to help you if your struggling with the ins and outs of inventing and all of the complicated complexities of bringing your idea to market. While working with Brian he is easy to talk to, trust worthy and easily accessible. If you don't want to waste time and money or have your idea stolen he is your best option in the sea of other inventor coaches and mentors. Thank you Brian!"

"Brian is a tremendous speaker who clearly conveys his wealth of experience as an inventor. He was a great guest and presenter at our program!"





Brian has been so helpful in every step of the process. He is honest and straight forward and works hard for your project. Worth every cent spent. "



Michael Proctor

"I have finally found someone with the experience and now how and a whole professional infinstructure for bringing products to market. Without exaggeration I have been searching for decades for a company or person that I can trust and have the experience and know how to get product/s to market and Brian Fried has proven to me, which isn't easy, to be that individual. My suggestion/advice to any would be don't waste your precious time running around trying to find how to do this and that with who and how just give Brian a try and you want be disappointed. Really he literally saved me a small fortune for a hundred dollars, it's almost comical but serious. In short I am just glad my search is over and I finally found the right Individual/company that not only I can trust but has what it takes to make it happen....finally! To all be blessed and trust nothing or no one until you are given good solid grounds to stand, walk on and trust if the grounds isn't there keep it moving, don't do things without good solid reason. I am glad I gave Brian Fried a chance to show what he know and most definitely will be working with him in the very near future. To Brian thanks a million, literally! Talk with you soon."

"Brian Fried is the real deal. I am naturally skeptical of sharing my ideas with anyone but he made me feel very comfortable and he knows what he's talking about. We signed a NDA and got things rolling. I got some great advice and more than that he gave me a roadmap of what I need to do and some key contacts. There are many avenues to take but I recommend, hands down, Brian Fried if you're an inventor and you don't know what to do, who to talk to, where to go. He was very prompt, curious, and professional. Well-spoken and has a great reputation. I highly recommend him for inventors."



Hartwell Trae M



"Brian Fried is awesome. He is professional in the ways he helps people with the help that they are looking for. I have personally talked with him, and he knows exactly what to do to assist people who need invention support. I recommend all inventors who want help to go to Brian. www.brianfried.com"

Aaron M. Scherer

"Just had my first session with Brian. And I have to say, Money well spent! In my years of running around in circles and spending over 10K not only Brian told me what to do but he even showed me! His techniques, his methods and all my options! I've used many other companies and they just want your money so they'll say anything to start your project! I wish I met him years ago! Brian thank you so much! You keep my feet on the ground! You will definitely be my go to coach from here on out! "



Liz Nguyen



"Brian is razor sharp. I only would have liked to have known about his services sooner. I am writing this review so others know how I felt first hand, and don't miss out on a good thing. I highly recommend ANYONE in the Business of Inventing Engage his services as Early in your personal process as possible."

Crystal Nappi

"I want to say I highly recommend Brian Fried if you been stuck or needing guidance with your invention. He really makes you feel at ease to talk to him. He helps you open your mind to think outside of the box. I wish I would have meet him sooner than later. You won't be sorry you if you call him."



Diane Gosha



"I'm very grateful for his experience and expertise in product development and licensing. I highly recommended if you're looking for a representative to take your product or invention to the next level, this is where you should begin. Brian will get you on the right path and direction you need to take. It's been a great experience working with Brian, and he provides a great example by offering professional advice and guidance one needs to press on or move on, to

Samantha St. Raymond your next great idea! "

"Hello my name is Rachman.. I've spoken with Brian and honestly he's the real deal..In the beginning I thought I'd be speaking with a staff member but instead I got a personal one on one call from Brian this approach showed me how passionate and committed Brian is in helping inventors. Brian also given me sound advice on my product and which direction is best taken. I recommend anyone that has a product/invention and is ready to take that next step Brian can and will get you there."



Rachman Ezell



"Reaching the level I'm at now as a new inventor became more demanding, not just of me, but of my knowledge, skills, and know-how. Having Brian as a mentor is very reassuring. I no longer have to guess or figure it out. I have a team member who's in my corner and wants to see me succeed. Brian is very knowledgeable in his expertise. It's great having someone of his integrity to work with and guide me through ALL the moving parts. Thanks Brian."

"Thank you Brian for your honesty, trust and incredible knowledge of the industry. Inspired by it all, Bob" –Robet Ledoux



William Schnell

"I recently had an initial one-on-one consulting session with Brian to discuss my idea/invention. It was the best money I have spent to date on my project development. He is real pro who is incredibly knowledgeable, has great vision and is brutally honest which I greatly appreciated. I am totally confident that he will provide me with the best possible road map for success!"

"Brian Fried....Thank you so much for being there for us entrepreneurs who NEED some guidance and expertise. You are so kind, straightforward, and really knowledgeable. I felt 100 per cent listened to, and then you gave me some great advice and de-mystified the concerns I had regarding licensing. I really love having YOU in my corner. I am happy to share your contact info with other inventors! Your certainly are a BIG HELP! And, I do look forward to talking with you again. Bottom line: Brian Fried is the real deal!"



Renee Gold

"Brian is an excellent invention coach and consultant. I felt trust and confidence listening to his advice, and I enjoyed sharing my ideas to create licensing deals together!" –Robert Hale



Valerie Guglielmo

"I first reached out to Brian on LinkedIn in Oct. 2017. I was looking for some help with getting a new product off the ground. We spoke briefly on the phone, but I wasn't quite ready to move forward. Fortunately, that did not discourage Brian from politely staying in touch with me. When I reconnected with Brian earlier this year, I needed help with finding a qualified patent attorney. Brian connected me with a perfect match. A CAD designer to help refine my prototype? Brian introduced me to an individual who was extremely competent and accommodating. A reputable manufacturer in China that worked in industrial strength silicone? Again, Brian had a relationship with a reputable manufacturer who worked hard to find the best material for the job, and produced several high quality, fully functional prototypes. Throughout this process, Brian's help has been truly invaluable to me. He's sincere, honest, reliable, upfront, and a complete professional. In short, he's a tremendous asset! "

"Brian is an honest and transparent entrepreneur who efficiently provides the answers you're looking for. He is a credible resource and extremely helpful. Working with Brian is beneficial because he tells you what you need to hear... not just what you want to hear. He genuinely values his time with you and wants you to succeed. "



"As an inventor coach, Brian is the real deal! He gives an honest, straight forward assessment of your idea, plan, or challenges using his vast experience and expertise. He helps you separate emotion from facts that allows you to make better decisions along the invention process. The information he shared literally saved me thousands of dollars, and helped me avoid costly mistakes."

PJ Strahm

"Brian gives very professional, honest and clear feedback regarding my prototype. He helps me understand and think through everything differently. He gives me guideline what to do next if I would like to move forward. And he taught me how to search and think differently with the idea. I will have better idea next time and view things in different angle. "

-Leilei Chen



Kaleb Chacon

"I met Brian through a group on LinkedIn by simply messaging him and asking if we could set up a interview over the phone. I am a college student in the business field and Brian was open to providing help with one of my assignments. Brian is more than willing to help college students and others when it comes to talking about his endeavors in the business world. He is very polite and offers business related experience to anyone while embracing them with a positive attitude. If you need anyone to communicate with Brian should be your first choice."

"I connected with Brian Fried through LinkedIn and set up my first call with him. He is straightforward and honest with a sincere desire to help people navigate thru the costly land mines in the Inventor world. Brian helps you stay focused, gives clear direction on the steps you need to take and gives guidance and advice you can trust. He has the credentials and experience to help anyone looking to invent. If you want a realistic, honest, straightforward person with the right connections on your team, Connect with Brian. "



Beth Lazarski



Robert Macquade

"I like to thank Brian for his help and trying to move one of my products forward even though it was a rough prototype for him to work with he did not charge me anything to do this we had some people that are thinking about the idea but as always it takes a while to leave your products for work I appreciate the time and effort getting put into this and it was all no charger in my pocket at all for I'm on a limited income and he was great for understand thank you again Brian for your assistance and I hope that we can continue to work in the future"

"Brian was a nice friendly guy when I approached him about my ideas. Gives very reasonable advice with the aim to just help out. I mostly enjoy his free weekly meetups he has for any inventors interested in getting ideas off the ground. Extremely helpful in determining your next big steps."



Lambert Egbuchulam



Laura Hatzel, CPA

"Brian is enthusiastic and knowledgeable about all aspects of getting your product from concept to market. His vast array of reliable contacts in many areas are helpful and experienced. Brian's passion for his products as well as for helping others achieve high levels of success are evident from the moment you begin speaking to him. With Brian's guidance and aid I was able complete my goal and bring my product to market. Brian is a true professional, he is honest and hardworking. I was so glad to have his assistance in this process, knowing that he will be there for the long haul whenever I need his support. Baby Beacon thanks you!!!"



Michael Jackson

"Met with Brian several weeks ago, Brian was very professional and trustworthy. We met for about an hour or so, I felt very comfortable and relaxed with Brian he answered all my questions was very informative and helpful was very honest about things that we discussed, didn't feel like it was all business it felt like he was more of a mentor than just someone that was for hire. I walked away from the meeting feeling so inspired and excited about starting this process and getting one of my ideas from point a to point Z and there's no doubt that Brian will be the one to get me there. Would highly recommend Brian to anyone that is looking to get started and doesn't know how or is nervous about getting started in this process. Before I met Brian I was nervous and didn't trust anyone to help me. I was always afraid someone was going to steal my ideas or something like that and after meeting Brian all of my fears were taken away. Just want to say thank you to Brian and would highly recommend him to anyone"

"Brian is the real deal. He tells it like it is. I have had one person after another not be completely honest with me. It is a little bit frustrating. Finally, I met Brian and he was direct, no BS, told me his opinion, and I am in the process of making a decision of what I want to do. He saved me thousands and thousands of dollars.

I will always ask his opinion if ever I invent anything else again. It is very depressing that people will lie to you just to get your money and string you along. That happened with me .by the way. Until I met Brian"



**Amy Campion** 



Kerrie Cardon RN, HC Architect, Innovator, Inventor

"As an independent Innovator and Inventor, I have had the opportunity to receive counsel and mentoring from Brian on several occasions. I find Brian's advice and insights to be informative, precise, and focused. I enjoy working with Brian and appreciate his knowledgeable, straightforward approach."

"I've been looking for a professional like Brian for a very long time, he's a very accomplished inventor and trustworthy, I will continue working with him and recommending him to people like myself who need guidance in the innovation field!"



Fabricio Santamaria



Angela Kwateng

"Approaching Brian about advice in the invention world has been so helpful.Instead of wasting unnecessary money for an invention I wanted to plan, Brian was able to take me step by step through process. Although I am in the beginner stages, I will have no hesitancy contacting him in the future when I am ready to finalize my invention process. Thanks Brian."

"I met Brian through the Suffolk County Inventors Club and was immediately impressed with his business knowledge and experience. As a successful inventor Brian quickly assessed the viability of my design and provided me with specific advice and guidance. He patiently explained the process of taking a design concept to market and enthusiastically answered my questions. Brian introduced me to a local manufacturing company who produced a functional prototype, gave me an opportunity to pitch my product, and he is now assisting me with making connections with individuals to license my product. I have learned a great deal from Brian and I am confident in his ability to assist me in making my product a success. "-Rese McCarthy SHRM-SCP



"Brian Fried is one of the most inspirational names in the innovation industry. He has the creative mind, the vision, and the experience to make the most of any product idea. Brian is always helpful, and he genuinely cares about his clients and their projects giving honest feedback and helpful recommendations all the time. "

Zeyad Nader

"Brian is an invaluable source of information and advice for all stages of the invention and entrepreneurial process. A serial inventor himself, he has firsthand experience navigating patenting, manufacturing, licensing, marketing, etc. and his passion for sharing this knowledge with others is truly a gift for anyone looking to materialize their ideas. We worked with Brian through the Inventor's Club he hosts in Suffolk County, NY. He was able to get our product media exposure and continues to be a great resource."



Stephanie



Chris Heffington

"Brian has provided valuable direction and information for my new product. He definitely has his clients best interest at all times. His knowledge saves significant time to get a product to market."

"Brian has a wealth of inventing knowledge. I have tuned into his radio show for several years as I was learning how to develop a product from idea to patenting to final product. Like all small first time inventors, you run into constant problems. Brain helped me stay motivated and his shows assisted me in solving some of my pulling the hair out issues to the point, I have a patented construction tool that now sells on Amazon. Hat-it.com. Thank you Brian!!"



Corbin Sakdol



"Brian Fried has quite an impressive resume he has many accomplishments that anyone would be proud of . However I feel that's only part of the story his skills in listening and explaining the situation with a simple straight forward and honest approach with (for a change) your interest in mind . In my opinion Are great assets as well. Give Brian a try he probably saved me thousands. Thanks Eddie Turner "

**Eddie Turner** 

"Brian has helped me over the years when i needed guidance with Invention help and Patent advice. Most recently, he helped me with the Paperwork for my Trademark application. I'm happy to say Forensic Fog Technology is now registered and awaiting final approval! and i saved money, too! You'll find Brian will go the extra mile and even help you nights and weekends if need be. Always easy to work with and very knowlegeable!"



Dauglas White



Karl Nielsen

"Brian helped me transform my idea from a thought into a legitimate business! Brian helped me through every step and was very supportive and honest! i would definitely recommend Brian if you have any questions at all about any aspect of your business! "

"Brian promptly called me. We had a productive first conversation in regard to my three potential inventions. Brian was kind, knowledgeable and willing to follow-up with me if necessary. Excellent interaction. I look forward to working with him in the future."



William Jones





"I discovered Brian on Linkedin through his many informative posts and decided to check out his service on his website. He is obviously very experienced in all aspect of invention and the arduous route of taking an inventon idea from light bulb moment to market. I have gone through a significant part of this invention journey myself and have acquired guite a lot of knowledge along the way. However, I was frustrated with one of my inventions which has great commercial potential but somehow I've yet to make the impact I wanted. Hence, recently I paid for a telephone consultation with Brian. I was anxious how he can really help in our 1st one hour call. After explaining my invention, Brian gave an initial assessment which contains positive as well as the challenge of taking my product successfully into the market. Well, I have heard most of the challenges before, and to be frank I felt a bit tired of hearing it again. However, as we continue in the discussion, Brian started to come out with new and very useful instructive suggestions that made me light up and think 'yes, this is how I should do my pitch and these are the product and market areas which I should focus on, or try as well'. After the 1 HR call, I actually felt a bit elated as I felt I've learned quite a lot and feel more focus on the priority 'dos'. I am looking forward to my second hour of consultation with Brian, although first there is a list of things I need to do first as a result of his advice. "

"Brian is intelligent, has a positive attitude, teamwork mentality and excellent communication skills. He is easy to work with and trustworthy. Throughout the time my husband and I have known him he has shown himself to be a motivated leader and amazing mentor" —Cindita Cunningham



Jessica Daghton

"Brian was exactly the person we needed. After hearing our position, knowing our wants and desires and weighing all options for our business, Brian helped us strategize a plan that was best suited for us and our business. It's comforting getting counsel from an expert who has the inventor's best interest in mind. Thank you again Brian!"



"If you are an inventor and don't know who to call and where to begin Brian is the answer. Extremely trustworthy and knowledgeable, he will help you decide if taking your idea to the next level is the answer for you. His personal knowledge of patents, licensing deals and source of manufacturers is refreshing. I would recommend Brian in a heartbeat. "

Olga Andreadis

"It wasn't until this past year, when I met Brian Fried, after one of the Inventors and Entrepreneurs Club Meetings, that I'am finally experiencing continued success with one of my inventions. I know Brian to be an honest, sincere person, and would recommend anyone looking for help with their Invention Business. "



Greg Ryan

"Brian Fried is an inventor's consultant " for all seasons." His knowledge, experience, professionalism, and humanity have been very helpful in advancing my invention. Moreover, he helps other inventors by imparting useful information and advice as founder and director of the Suffolk County Inventors and Entrepreneurs Club. Also, his internet radio show< Got Invention Brian Donnelly .com> is a treasure trove of useful information for inventors. "

"It was an honor being able to listen to Brian speak at my inventor's group. I was truly amazed at his level of expertise with product licensing, as well as his complete commitment to educate inventors and advance their concepts. Although i have been working with patents & inventions for over 20 yrs, i was able to gleam so much knowledge from just one session with Brian. With that being said, i truly look forward to working with him in the near future. Thanks for caring. "

Freeman Fields

"What few contacts that I have had with Brian I was impressed with his down to earth helpfulness and caring attitude, also he seems very professional and qualified." –Thomas Hurlburt

"Brian Fried is an entrepreneur with passion in innovation. In the past 5 years that I've know Brian, he has continuously displayed dedication and education to the world of inventing and inventors alike. His contribution range from leading local inventors group, to radio shows and even has appeared on national TV. His passion and contributions to the inventor's world continues to evolve and the best is yet to come from Brian" –Maria Luisa Ruvio



Gene Benfatti

"Brian Fried is the shining light to guide you down the path of invention. He's a man of great integrity, knowledge and passion when you need advice from a fellow inventor who's always available to answer your questions, and help you any way he can. I Highly Recommend Brian as an Inventor's Consultant, Mentor, and Friend. "

"I recommend Brian without reservation. In the vernacular, he is "the real deal".

In my interaction with Brian, I have been impressed by his knowledge and his integrity. He is sincerely interesting in helping his fellow inventor, illuminating the path to successful market research, patenting, and production and distribution or licensing, all the while pointing out possible pitfalls. He's a good person to know." –Richard Alpert

"In spite of a very busy schedule and an extended appointments, Brian made himself available to me when I connected with him. Brian is very courteous and business savvy. Hi recommendations and insight proved to be a game changer. Thank you Brian for your time and availability." -Hilaire Toto

"I would like to take a moment and personally thank Mr. Brian Fried for all that he does for those of us in the invention community. I'm not really sure what it is that Brain takes to keep him going all-day, but this young man is involved in so many business affairs that it's difficult to conceive how he does it all. If by chance you've ever heard of Inventor Chat or Invention Radio or Got Invention or You & Your Big Ideas (I've probably overlooked something) then that is my friend Brian Fried. And although I've never had the pleasure to personally meet Brian, I feel as if though he is a friend for several reasons, but the one that I admire the most is that he works tirelessly to help others without hesitation. Just today I sent him an email (you can find his contact information on any of his websites) and asked him to refer me to a Patent Search firm and within a matter of a minutes he responded with an answer. Come to think of it, I'm not sure any of those I've known for years would reply that quickly. Do yourself a favor, take a moment and get to know Brain, purchase his eye-opening book "You & Your Big Ideas" and brainstorm with him... you'll be amazed by his wisdom and willingness to help."



**Timothy Mardis** 



"Brian has been a very helpful and easy to contact. We are launching a new product for the first time. (Team Buddy Incorporated) Maker of the Bat Buddy. He has suggested different ways we can approach the market place as well as manufacturing ideas."

Robert McCormack



"If you are an inventor who needs help, Brian is here for you. He has the business experience and connections in the very circumscribed field of inventions and intellectual property. Being a successful inventor himself, he has the knowledge and experience to help you take your invention to market. There are few who can invent and even fewer who can effectively turn a patent into a profit. Brian is one who will help you do just that."

Nicholas Carcappa

"Brian worked with me as an inventing mentor. During our discussions, Brian was insightful, respectful, direct and easy to talk with. His knowledge of the independent inventing industry is vast and he readily shared that knowledge with me without an air of superiority always respecting my work and opinion. He offers a balanced approach in his advice since he has both licensed his own products and brought them to market himself. Lastly, at the end of the conversation, he helped me formulate a clear plan of action with do-able action items. I would recommend Brian to any inventor."



Colleen Costello



"Brian is an experienced entrepreneur and a great facilitator and motivator for others. He runs the Inventors and Entrepreneurs clubs in both Suffolk and Nassau Counties....he talks the talk and walks the walk. Great guy! Great resource!"

Peter suchman

"Brian is extremely knowledgeable in the field of marketing one's invention. His grasp of comprehending the numerous marketing techniques gives his audiences and clients a prospective that most people do not get to see. He is willing to share what he knows so that his own experiences of winning and losing helps other inventors." -Madeleine Schwartz

"Brian has provided many services to my clients interested in commercializing their invention ideas. He is an expert consultant in the fields of viability studies, market research, intellectual property protection, licensing, marketing, and many other aspects of bringing new products into the market." –Walter Reid



Tom Robbins, MBA

"Brian is highly skilled and knowledgeable in all areas relating to the development of new inventions. He is uniquely experienced with the challenging tasks associated with bringing new products to life and successfully placing them in the marketplace to maximize their profitability. In addition, Brian continues to dedicate a material portion of his personal time to assist many inventors and entrepreneurs looking to expand their knowledge of the invention and product development process."

"Brian is a very energenic and helpful individual who goes out of his way to assist others."



**Brian Aubin** 

"Brian Fried is a successful inventor, radio host and consultant. His advice can benefit any inventor who wishes to take his or her product to the next level."



Alan Beckley

"Brian was insightful and instrumental in helping me with a potential patent. His meetings are always informative and meeting others inventors is always postiive energy."



"Brian is a person all inventors needs to know. Not only does he have a passion to see others succeed, he is also a great resource for those that need a help in exploring and capitalizing on their idea. Brian has a network of valuable contacts and has shared it with many of the Inventors & Entrepreneurs in our Club. Thanks Brian!!"

"I highly recommend Brian as a resource for up-in-coming inventors through-out Long Island NY & beyond. He is someone who continually "gives-back" to help guide others through the challenging process of bringing an invention to market. I am forever grateful to have been on the receiving end of such support!



Tonia Torellas

Thank you "



Peter Wachtel, MID

"Brian is a smart, savvy and good to know guy in the inventing world. His connections and experience are invaluable. I have worked with Brian on a few of my inventions, and he has came through with great tips, insight as well as resources. I recommend Brian highly for any inventor who seeks tips, a pitchman and resources."

"Brian Fried is a Big Idea Guy! He has the knowledge and experience to assist the inventor in the invention process and has navigated this process successfully. His book You and Your Big Ideas is a great resource for the inventor and I recommend it to all inventors. Brian conducts his business and radio show Got Invention Radio with passion and professionalism. If you are looking to bring your Big Idea to the market, read his book, listen to the radio show and you will be inspired and to make your products and dreams a reality!"



Peter Janora



**Todd Kaiser** 

"I first met Brian at the Nassau County Inventors Club which he runs. He is extremely knowlegable and experienced about inventing and new product development. I hired Brian to assist me in marketing of my invention, RestEZ Portable Headboards. At our very 1st meeting he had keen insight, creative suggestions and was a pleasure to work with. He is responsive and compassionate to the inventor's needs. I highly recommend Brian to anyone seeking to bring their ideas to market."

"Brian helped my mother, who is an inventor, through the licensing process as well as helping get the right people for the infomercial. His insight has been invaluable.

We are very fortunate to have him on our side."



Suzan Koc



**Cornel Chin** 

"I came across Brian's radio show Gotinventionradio by pure fluke during the embryonic stage of my fitness invention. Having listened to many of his shows via podcast, with Brian's many expert guests I managed to gain a very broad knowledge of how the complicated invention world worked. This has not only saved me huge expenditure, but as importantly valuable time. Brian has also taught me the absolute importance of checking for prior art of a proposed invention/idea. He's an incredibally busy person, but has a real passion for what he does and how he helps others and I am truly grateful to him for this."

"A year ago, I read a newspaper article about Brian Fried. It showcased his entrepreneurial skills as an inventor, a promotions genius, successful marketer, and is well connected politically. What really piqued my interest and trust was that he gives back to the community,

Every month, Brian conducts seminars for inventors and entrepreneurs who don't have the marketing skills or necessary connections to push their products to levels of distributorship. Brian gives of his own time to help these people with tangible advice. I find that quality about Brian very admirable.

Brian's business acumen and energy are of the highest level. Brian is quickly able to ascertain a product's viability and marketability. His business skills allow him to make dreams into reality. Such is the case with me.

I've been in the same industry for decades. Within that industry, I invented and patented a new category. While I have manufactured, procured and sold hundreds of millions of dollars of product, I was unable to successfully market my product due to capital limitations.

Brian quickly assessed the high potential of my product, believes in it whole heartedly, and has moved quickly to make the necessary connections to market the product. I have made Brian a partner on this project on a handshake, and we've made amazing progress.

I have never had a partnership based on a handshake. My industry doesn't have room for trust, is notorious for copycats, and doesn't suffer fools gladly.

Within several days of meeting Brian, I came to trust him as I trust my family. I don't believe I can say enough good about Brian's integrity. " –Jay Welikson

